



THE  
HOUSTON  
DESIGN  
CENTER

THE CENTER OF THE HOUSTON DESIGN DISTRICT

# CENTER FEATURES



## **OVERVIEW:**

The Houston Design Center features high-end decorator showrooms and first-class offices situated in a unique environment with 17 acres of beautifully landscaped grounds. The Center encompasses open green spaces, flowers, fountains, an outdoor gazebo and a scenic lake inhabited with fish, ducks and birds. Showrooms and offices have beautiful views into the trees and overlooking the campus. Designers have the convenience of close-in parking, lots of natural light and rear door pick-up at many of the showrooms.

The Houston Design Center is home to the American Society of Interior Designers, Texas Gulf Coast Chapter. On-site management and marketing provide on-going services to all showrooms and tenants.

## **SHOWROOMS:**

The Houston Design Center features 280,000 square feet of showroom and first-class office space. Both residential and commercial to-the-trade showrooms occupy first and second floors. With more than 45 showrooms and design firms, The Houston Design Center is a complete source for the finest in interior furnishings and furniture, unique fabrics, wall and floor coverings, lighting, art, antiques, accessories, florals and fixtures for home or office.

Interior spaces feature 11 foot ceiling height with floor to ceiling window views of the grounds and natural sunlight. Wide open covered walkways provide ease of access for shopping and pedestrian traffic.

## **PARKING AND SECURITY:**

Ample free parking is available throughout the campus setting. Close-in parking for visitors provides customers with easy access to showrooms and offices.

The Houston Design Center complex is completely fenced and gated offering tenants a secure environment. For after-hours entry, there is an electronic gate with key card access.

# CENTER MARKETING



The Houston Design Center has an on-site marketing staff that coordinates a complete marketing program on behalf of the Center tenants which includes advertising, social media, promotions and a full calendar of special events, charity fundraisers and continuing education programs for the design industry and design enthusiasts.

The marketing program has been successful for both our tenants and the customers who support HDC businesses. The Houston Design Center is a good community partner and over the years has helped local charities raise needed funds including The Salvation Army, Furniture Bank, The Houston Food Bank, Memorial Area Ministries, The Pink Ribbon Project, Children's Assessment Center and more.

## **PRIVATE PARTIES:**

The Houston Design Center welcomes third party events to be hosted in a variety of special event locations and showrooms. The lush verdant grounds provide a variety of settings for private parties and fundraisers. Whether it is a reception for fifty or a charity event for 500, we have the capabilities and resources to offer a unique setting for a successful event.

## **PARTNERSHIPS:**

The Houston Design Center offers a comprehensive partnership program which offers a myriad of benefits to companies who have a desire to reach the affluent home-buyer and interior home and commercial furnishings markets. Sponsor opportunities and partnerships can be crafted to meet the client's primary marketing objective, whether it be product placement, special events or a comprehensive multi year co-branding strategy. The Houston Design Center is proud to partner with major national luxury brands including AUDI, Baccarat, Christolfe, HAIKU, Legrand, LUXE Interiors + Design, PaperCity Magazine, Modern Luxury Interiors Texas, Flora Springs Winery, Rombauer Vineyards, Moet Hennessy, The Edrington Group and more.

# 2017 CALENDAR OF EVENTS

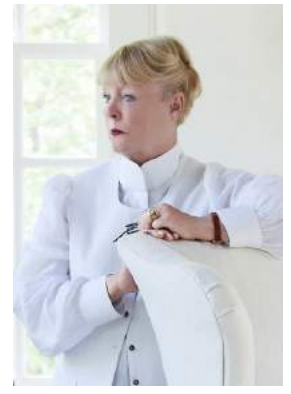
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| February 8     | 2017 Sip & Stroll - Meet our Leaders in Design                        |
| February 14    | 2nd Tuesday - Presented by LUXE Interiors + Design                    |
| March 14       | 2nd Tuesday - Presented by LUXE Interiors + Design                    |
| April 11       | Spring Market 2017 - Presented by Heritage Texas Properties           |
| April 19       | Spring Design Sip & Stroll - Meet our Leaders in Design               |
| May 9          | 2nd Tuesday - Presented by LUXE Interiors + Design                    |
| July 19        | Summer Design Sip & Stroll - Meet our Leaders in Design               |
| August 24–27   | Designer Sample Sale  |
| September 12   | 2nd Tuesday - Presented by LUXE Interiors + Design                    |
| October 10     | FALL Market 2017 - Presented by Heritage Texas Properties             |
| October 18     | Fall Design Sip & Stroll - Meet our Leaders in Design                 |
| November 12    | The 11th International Risotto Festival, Benefiting Casa de Esperanza |
| November 14    | 2nd Tuesday Presented by LUXE Interiors + Design                      |
| December 5 – 8 | The 10th Annual Deck The Tables & Holiday Tabletop Tour               |

# DESIGN INSPIRATIONS

The Houston Design Center attracts Design Celebrities, Internationally Famous Interior Designers and Architects for the Biannual Design Markets and Design Luminary Speaker Series.



TIMOTHY WHEALON



NANCY BRAITHWAITE

VICENTE WOLF



KATHRYN IRELAND

MICHAEL G. IMBER



ALEXA HAMPTON



JEFFREY ALAN MARKS

SUZANNE RHEINSTEIN



MARTIN LAWRENCE BULLARD



MARY MCDONALD

ALEX PAPACHRISTIDIS



CARL DELLATORE

SUZANNE KASLER



JAY JEFFERS

CELERIE KIMBLE



TOM SCHEERER

# PARTNERSHIPS



STORAGE & DELIVERY



MoëtHennessy



HIGHLAND  
ESTD 1798  
PARK



# LOCATION



Located at 7026 Old Katy Road, the Center provides easy access to and from Downtown Houston, The Galleria, Loop 610 and Katy Freeway. Businesses located at The Houston Design Center enjoy the convenience of the location with ease of access onto major thoroughfares.

The Houston Design Center is located inside Loop 610, just minutes to I-10 and HOV lane allowing easy freeway access west to the Memorial area and West Houston, east to Downtown and River Oaks, south to Uptown and the Galleria and north towards 290 and The George Bush Intercontinental Airport. Within just a few miles you will find entertainment and retail centers, restaurants, The Houstonian Hotel and Memorial Park.

A stately 40 foot monument sign welcomes tenants, visitors and customers at the entry gate to The Houston Design Center. Not only does the entry sign make the Center easy to find, it also leaves a memorable impression on all who see it. The monument sign contains an electronic reader board which offers showrooms, tenants and sponsors opportunities to dramatically increase their business's exposure.



# LEASING



The Houston Design Center is home to first-class interior designer showrooms, leading commercial furnishings, top interior designers and architects, custom homebuilders and remodelers in addition to a number of creative companies including innovative information technology companies, creative advertising and marketing firms, media, mortgage lending, real estate services, legal and consulting firms.

*Learn more about the benefits of creating a home for your business.*

For leasing information please contact:



Faith Pate, Avison Young Tel: 713-993-7692, email: [faith.pate@avisonyoung.com](mailto:faith.pate@avisonyoung.com)